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## **Resume Summary:**

Lifetime of experience as an artist/illustrator

Two decades of professional experience in computer graphics, PC hardware & software configuration

Exceptional written and oral communication and organizational skills

Demonstrated excellence in problem resolution, resource management, and improving work efficiency

Precise, innovative, and flexible; perform equally well independently and as a contributing team member

Outstanding computer skills including Web design, Desktop Publishing, and general Internet proficiency

Skilled on the PC using Windows 3.1, 95/98, 2000, and XP

Software skills include: Adobe Photoshop, Illustrator, CorelDraw, Dreamweaver, coding HTML and CSS, office software including MS Word and Excel, various other graphic design software

Knowledgeable in PC software and hardware configurations as well as ground-up PC construction

## **Experience:**

### **2002 to Present: Freelance Web Designer and T-shirt Artist/Designer**

#### **Responsibilities:**

Design and maintenance of clients' Internet websites using software including: CorelDraw, Illustrator, Photoshop, and Dreamweaver.

Print design, layout and Photoshop color separations for various wholesale screen printing companies.

General graphic design work and computer illustration.

Computer hardware system maintenance and software upgrades.

Direct client instruction in computer organization and system maintenance as needed.

#### **Website Projects include:**

[www.agesong.com](http://www.agesong.com) & [lakesideparkalz.com](http://lakesideparkalz.com) - Complete site re-design and on going maintenance.

[www.acfcom.com](http://www.acfcom.com) - Designed framed layout using established corporate color guidelines, coded site using templates and CSS for layout and ease of updating, reworked logo for the Web.

[www.altaservice.com](http://www.altaservice.com) - Designed layout of site utilizing CSS and template-based design, perform periodic site updates.

[www.eldercarealliance.org](http://www.eldercarealliance.org) - Designed main site and affiliated sites with a company-wide color scheme and general "look-and-feel", perform periodic updates.

[www.almavia.com](http://www.almavia.com) - Designed layout and site-wide color scheme, used CSS and template-based design for ease of periodic updates and revisions.

[www.fandrFINEARTS.com](http://www.fandrFINEARTS.com) - Graphical site maintenance and updates, on-site computer instruction.

[www.fbthrottlebodies.com](http://www.fbthrottlebodies.com) - Designed high-tech look of machinist's website to relate to product, used CSS for site wide updates and continuity.

[www.hiwheel.com](http://www.hiwheel.com) - Designed framed site layout, perform periodic updates and add to customer supplied photo section.

[www.sagedesignsinc.com](http://www.sagedesignsinc.com) - Complete redesign of existing site to better represent client's product and target audience, perform periodic updates for event calendar and .pdf newsletter.

[www.scadawise.com](http://www.scadawise.com) - Site redesign for improved "look and feel" using Photoshop and Dreamweaver.

continued

**Screen Print Projects Include:**

Andy's T-shirts - Designs, car vector line art, and color separations for: Arlen Ness Motorcycles, The Goodguys event shirts, Ukiah Early Iron Car Show, Danville Hot Summer Nights, and others.  
Evercast Inc. - Logos, T-shirt designs, website layout mockups, and illustrations.  
R&R Embroidery - T-shirt designs and Photoshop color separations for various NSCA racing event shirts.  
Express Yourself Bodywear - Sportswear designs and separations for retail and wholesale catalog.

**2004 to 2007 (and 1998 to 2000): Andy's Tee Shirts - T-shirt Artist/Designer**

Screen-printing company specializing in automotive T-shirt event designs.

**Responsibilities:**

Creating custom logos, souvenir T-shirt designs using CorelDraw and Illustrator for import into Photoshop for color separations for the automotive specialty market, car shows and events, through a combination of both hand illustration and computer design. I assisted with the process of converting from manual color separation techniques to a computer-based workflow to speed production, print quality and accuracy.

**Projects Include:**

Andy's Preprint designs - Design comps, car vector line art, and color separations for Andy's T-shirt's line of wholesale automotive t-shirts for various retail stores, including Vic Hubbard, Speedway Motors, and Summit Racing Equipment.  
Goodguys Rod & Custom Association - Design comps, car vector line art, and color separations for up to 20 car show events per year.  
Arlen Ness Motorcycles - Souvenir designs for retail outlets. Meetings with buyer representatives for design consultations and recommendations.  
CycleGear - Logos and souvenir designs for retail outlets.  
San Jose City College - Design comps, car vector line art, and color separations for SJCC annual car show events.  
Flowmaster Mufflers - GM truck design and color separations for promotional T-shirts.

**2000 to 2002: Barron Communications/Digital River Media Web Designer**

Web design agency and local Internet ISP serving Alameda, California, and surrounding areas.

**Responsibilities:**

Used Dreamweaver, Photoshop, and CorelDraw for Web site development from concept to completion, updating existing Web sites to improve layout & usability, creating banner ads, and back end web catalog updates for a number of ongoing clients. I also handled client dial-up and e-mail account management issues on Windows 2000 Server on a daily basis.

**Projects Included:**

EastBay Works - Complete job training and education website design.  
Eidetics Conference Management - Website design, set up and maintenance.  
Dudley Perkins Harley Davidson - Website design, set up and maintenance.  
Postscript Press - Website design, set up and maintenance. Customer order tracking.  
Eldercare Alliance - Website design, set up and maintenance.  
SF Hanggliding - Website design, set up and maintenance.  
Sierra Jet Service - Corporate Website and email accounts maintenance.

**Education:**

In addition to the ongoing process consisting largely of on-the-job training, I have an A.S. degree in Commercial Art and Advertising Design from the Art Institute of Ft. Lauderdale, Florida. I've also completed training seminars in Adobe Photoshop, Microsoft Word, and Excel.

To view samples of my work, please visit my website at: [www.McKennaRacing.com](http://www.McKennaRacing.com)  
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